

N E W S A D V I S O R Y

FOR IMMEDIATE RELEASE
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AN EAST RIVER AGENDA FOR MANHATTAN THE BRONX, QUEENS AND BROOKLYN

On East River Day, Thursday, June 21, a coalition more than 50 organizations led by the Metropolitan Waterfront Alliance and the Municipal Art Society will launch the East River Agenda. Responding to the mayor's bold plan to reclaim 90 percent of the city's waterways by 2030, the agenda is a roadmap to creating a cleaner, more accessible and sustainable future for the East River and its shoreline. [More details.](#)

The day-long series of events will highlight each of the four boroughs that border on the East River with presentations, narrated boat tours, remarks from elected officials and community leaders, and the premiere of *City of Water*, a documentary about the city's changing waterfront. **All events are open to the news media. Seating for the boat tour segments is limited and reservations are required. RSVP to rsvp@mas.org, identify yourself as media and specify tour segments you wish to attend.**

- **9:00 a.m. – Main news conference and light breakfast, South Street Seaport Stage, Pier 17, Lower Manhattan.**
- 9:45 a.m. – Depart Pier 17 for boat tour of the Manhattan waterfront.
- 10:45 a.m. – Continue with boat tour of the Bronx waterfront.
- 11:45 p.m. – Media availability and lunch, McMurray Hall, SUNY Maritime, 6 Pennyfield Road, Bronx.
- 12:45 p.m. – Depart for boat tour of the Queens waterfront.
- 1.45 p.m. – Media availability, Water Taxi Beach, 2nd Street and Borden Avenue, Long Island City, Queens.
- 2:45 p.m. – Depart for boat tour of the Brooklyn waterfront.
- 3:30 p.m. – Media availability, Barge Music, Fulton Ferry Landing, Brooklyn.
- 4:30 p.m. – Reception and discussion of Brooklyn's industrial waterfront heritage, Tobacco Warehouse, Brooklyn Bridge Park.
- **6:30 p.m. – Screening of *City of Water*, Pier 2 at Furman Street, between Fulton Ferry and Joralemon Street, Brooklyn. (Click [here](#) for a map.)**

The Metropolitan Waterfront Alliance is dedicated to creating a world class waterfront for the shorelines and waterways of the New York and New Jersey harbor. An independent not-for-profit corporation, MWA works with over 300 civic organizations, government agencies and businesses to realize this vision.

The Municipal Art Society of New York is a private, non-profit membership organization whose mission is to promote a more livable city. Since 1893, the MAS has worked to enrich the culture, neighborhoods and physical design of New York City. It advocates for excellence in urban design and planning, contemporary architecture, historic preservation and public art.

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