



*** NEWS ADVISORY ***

FOR IMMEDIATE RELEASE

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Heroes of the Harbor Awards Make a Splash at Chelsea Piers

Recognizing the Importance and Potential of our Waterfront

New York, NY: *Fun with a Purpose.* More than 300 water enthusiasts are expected to attend the Heroes of the Harbor Awards Gala on Monday, October 6th at Chelsea Piers. “This is a critical moment for our waterfront. Tonight we celebrate the extraordinary contributions of several heroes who have made our harbor more accessible, healthy and fun.” says Roland Lewis, President of the Metropolitan Waterfront Alliance. “We want people to have a great time while learning more about the important work of our Alliance Partners and the great unmet potential of our Harbor.”

This special evening begins at 6:00 pm and will recognize:

- **Chelsea Piers** for its unprecedented success in transforming a long-neglected area into a major center for public recreation and waterfront access.
- **Ann L. Buttenwieser**, distinguished urban historian and founder of the *Floating Pool Lady*, for her lifelong commitment to improving and enhancing our public spaces.
- **Dennis Suszkowski**, Science Director of the Hudson River Foundation for his unparalleled contribution to our understanding of water ecology.
- **Peggy Shepard** of West Harlem Environmental Action (WE ACT) for transforming the Harlem Piers from a long-neglected area into a shared community destination.

MWA is expecting several hundred waterfront leaders, business executives, politicians and MWA partners. Interactive displays will be available to provide an interesting way to learn more about the upcoming *Waterfront Action Agenda* and the issues facing the New York-New Jersey Harbor.

One of the evening's highlights will be a parade of boats starting at 6:30 pm, including tugboats, kayaks, historic working boats, luxury yachts, and many more. Kent Barwick, President of the Municipal Arts Society and Trustee of MWA, and Carter Craft, MWA Director of Programs and Policy will narrate the parade. There will also be a live auction featuring items such as vacations and private parties aboard luxury yachts and a VIP tour of the *Law & Order* set at Chelsea Piers.

About the Metropolitan Waterfront Alliance

MWA works to transform the New York and New Jersey harbor and waterways to make them clean and accessible, a vibrant place to play, learn and work, with great parks, great jobs and great transportation for all.

www.waterfrontalliance.org